

# David Loop

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98006

## Summary

I am a professional, well-seasoned, and dedicated designer, specializing in a resourceful balance of technical and aesthetically pleasing creative practices. A flexible team player with a collaborative approach to problem solving.

Aiming to deliver innovative user experiences, I engage in a variety of disciplines ranging from strategy, conceptualization, wireframing, user experience and interface design, front end development, usability as well as marketing principles. I strive to continually gain knowledge, skill and experience to deliver high-quality and efficiently-executed professional work for a variety of business types.

## Professional Detail

**T-Mobile** **2013**  
Bellevue, Washington Contract Sr. Web Experience Designer

- Created high-fidelity visual designs in a variety of areas including e-commerce on-site promotional merchandising, customized landing pages, website enhancements, and user experience scenarios.
- Collaborated with user research teams to provide functional prototype mock ups for use in focus group and a/b testing environments.
- Worked along side cross-functional teams including product, campaign and category managers, producers, developers, and agency partners to align business objectives with consistent user centered experiences.

**Microsoft** **2012 - 2013**  
Seattle, Washington Contract UI Design Developer

- Best practice-based front end development of pixel-perfect HTML and CSS implementation, production, and shipment of highly polished user interfaces.
- Worked closely with developers and designers to solve and deliver complex user stories and scenarios including accessibility dependencies.
- Adhere to established engineering processes including code reviews, regression testing, and performance testing.

**Adcetera** **2009 - 2012**  
Houston, Texas Senior Web Designer

- Key responsibilities include (but not limited to) project management, strategy, concepting, creative direction, wireframing, experience and user interface design, website and application development and project deployment, working with a number of different creative departments.
- Sole front end developer on all websites and web related applications, anything from small email newsletters to fully integrated enterprise scale web sites.
- Custom theme development for a variety of content delivery systems including WordPress, Drupal, and Sitefinity.
- Client consultation, education and training on server setup, deployment and maintenance of WordPress powered websites and applications.

**Tangelo Ideas** **2008 - 2009**  
Houston, Texas Senior Graphic Designer

**Astonish Designs** **2007 - 2008**  
Austin, Texas Senior Graphic Designer

**Misterart** **2006 - 2007**  
Houston, Texas Senior Graphic Designer

**Travelclick** **2004 - 2006**  
Houston, Texas Senior Graphic Designer

**Industry Printing & Graphic Design** **2001 - 2004**  
Houston, Texas Art Director, Senior Graphic Designer

## Tools

- Mac OS X
- Windows
- Adobe Photoshop
- Adobe Illustrator
- Adobe Fireworks
- Adobe Dreamweaver
- Adobe InDesign
- Sublime Text
- And a lot more

## References

**Matt Cielak**  
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**Antonio Alucema**  
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**Dave Hoyt**  
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## Knowledge

- UI Design
- UX Design
- Responsive Design
- Front End Development
- HTML/HTML5
- CSS/CSS3
- WordPress
- JQuery
- And a lot more

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